AISYAH GHANI

[Hybrid Creative Designer]

SOFTWARE SKILLS

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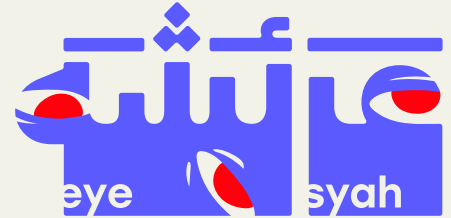
DESIGN SKILLS

Visual storytelling
Branding & Identity
Layout & Editorial Design
Photography
Videography
Typography
Motion Graphics
3D Modelling
Illustration
Basic Coding (HTML, CSS, JS)

SOFT SKILLS

Creative intuition
Empathetic design thinking
Conceptual clarity
Time management
Adaptability
Visual Hierarchy Sense
Problem Solving
Cultural sensitivity

LANGUAGES

Malay (Native)
English (Fluent)
Indonesia (Casual)
Arabic (Reading)

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eye **syah**

Boo~! I'm Aisyah Ghani, the observant creative behind *Eye-syah* — a hybrid creative designer guided by my sharp observation, conceptual clarity, and visual instinct. Inspired by an intuitive way of seeing, I craft design narratives that fuse strategy, symbolism, and story. From branding to motion, I build visuals that truly resonate — across cultures, mediums, and minds.

Therefore, *"Get yourself a pair of Eye-syah"*

EDUCATION

Diploma in Creative New Media Technology
Raffles College of Higher Education, Kuala Lumpur
Sept 2022 – April 2025

Sijil Pelajaran Malaysia (SPM), 9As
SMK Padang Tembak, Kuala Lumpur
2022

CREATIVE COLLABORATIONS

Freelance Designer
MANAGED BY | 2024

- Developed posters, brand assets, visuals, and graphics for social-first identity.
- Aligned design strategy with brand tone and audience behavior.

Freelance Designer
SCXF Streetwear | 2023-Present

- Designed bold, story-driven shirt graphics and drops for Malaysian urban wear line.
- Collaborated with their team to build a niche aesthetic rooted in youth and culture.

Community Mural Artist
Gardenia x SMK Padang Tembak Mural Competition | 2023

- Contributed mural design concepts and creative visual execution for a school-wide collaboration with Gardenia Malaysia.
- Illustrated community values and brand visuals through collaborative painting.

AWARDS

Runner-Up, Khat Cyber Calligraphy
Secondary Girls Category – District & State Level Wilayah Persekutuan | 2020

Top 5, Traditional Youth Archery League
Al-Qawiy Archers Team – DBKL KE-52, Muzium Diraja | 2023

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